JKXAGB

TIME: 2 hrs.

MARKS:50

- Note: 1. Question No. 1 is Compulsory.
 - 2. Figures to the right indicate full marks.
- Q. 1 What is cultural conditioning? Discuss the role of language and
 Gender in cultural conditioning. (14)

Attempt any THREE questions out of the following.

- Q. 2 Define culture. Explain the concepts related to culture. (12)
- Q. 3 Explain briefly the socio-economic aspects that help the construction (12) of culture.
- Q. 4 Discuss Urbanism as a cultural change agent. (12)
- Q. 5 Write short notes on the following. (3x4=12)
 - a) Globalization
 - b) Indian tribal and folk art
 - c) Mass media influence on youth
 - d) Cultural Diffusionism

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